

SAN DIEGO COUNTY



MEDICAL SOCIETY
FOUNDATION

SDCMS FOUNDATION 2010 ANNUAL REPORT

OUR MISSION:

“Addressing unmet healthcare needs for all patients and physicians through innovation, education and service.”

SDCMSF FINANCIAL SNAPSHOT

FY10 Assets:

- ↔ Cash: \$73,367
- ↔ Investments: \$625,493
- ↔ Accounts Receivables: \$55,811
- ↔ Contributions Receivable: \$40,000
- ↔ Note Receivable: \$41,596
- ↔ Equipment Net: \$0
- ↔ Total: \$836,267

Income Summary:

- ↔ Grants: \$603,865
- ↔ Contributions: \$193,731
- ↔ Miscellaneous: \$22,317
- ↔ Investment Income: \$26,092
- ↔ Total: \$846,005

Activities Summary:

- ↔ Programs: \$622,138
- ↔ Fundraising: \$15,769
- ↔ Administrative: \$32,833
- ↔ Total: \$670,740

SDCMS Foundation Financial Review

↔ **Governance and Oversight:** The Foundation received an unqualified opinion from the public accounting firm Leaf & Cole LLP, concluding another successful audit. The Foundation board met regularly and includes the following members for 2010–11 (the board has eight members with a quorum met of five members present):

↔ Executive Committee:

- Stuart Cohen, MD, President
- Al Ray, MD, Treasurer and Secretary
- Carol L. Young, MD, Immediate Past President
- Tom Gehring, CEO

↔ Board of Directors:

- Ellen Beck, MD, Family Medicine, San Diego** (2nd term, expires 09/30/13)
- Fran Butler-Cohen, CEO, Family Health Centers of San Diego (1st term, expires 09/30/12)
- Eddie Canada, MD, Anesthesiology, San Diego** (1st term, expires 09/30/11)
- Stuart Cohen, MD, Pediatrics, San Diego** (1st term, expires 09/30/12)
- Tom Gehring, CEO, San Diego County Medical Society (no term limit)
- Al Ray, MD, Family Medicine, San Diego** (2nd term, expires 09/30/12)
- Will Tseng, MD, Internal Medicine, San Diego** (1st term, expires 09/30/12)
- Carol L. Young, MD, Internal Medicine/Rheumatology, Escondido** (term expires 09/30/11)
- James Hay, MD, Family Medicine (PASD Leadership Committee Chair and ad-hoc, nonvoting board member)

↔ **Operating Budget:** Operating income increased in 2010 by 37 percent over the prior year, as the Foundation increased revenue and expenses to accommodate two new programs. SDCMSF closed the budget year with a balanced budget.

↔ **Investment Review:** Through extreme turmoil in the financial markets, the Foundation adopted an investment policy to protect the corpus of investments and maintained a disciplined approach to asset allocation and management of the investments. Risk was reduced by employing a conservative reinvestment policy and shifting investments to U.S. Treasury Securities. Investments are reviewed monthly and approved by the board of directors.

**The SDCMS Foundation bylaws state that at least one half (50 percent) of the directors elected shall be members of SDCMS. The board members with asterisks after their name/title are SDCMS members.

Connecting Patients With Donated Healthcare Services

Project Access San Diego (PASD), San Diego County's only comprehensive network of coordinated, donated healthcare services for medically underserved patients, currently has more than 500 physicians, nine surgery centers, and five hospitals in our network. Since opening our doors in July 2009, PASD has coordinated more than \$2 million in donated care for more than 600 patients. **PASD Healthcare Partners Include:** Anesthesia Consultants of California • Anesthesia Service Medical Group • Arthrex • Boston Scientific • Cardinal Health Radiopharmacy • Carlsbad Imaging Center • Carlsbad Surgery Center • Coast Surgery Center • Edward Ayub Orthopedic and Sports Physical Therapy • The Endoscopy Center • Escondido Surgery Center • Graybill Physical Therapy • Hanger Prosthetics and Orthotics • Imaging Healthcare Specialists • Kaiser Permanente • La Jolla Endoscopy Center • La Jolla Orthopaedic Surgery Center • Lab Corp • NeuroTrace Inc. • Northcoast Surgery Center • North County Radiology • Otay Lakes Surgery Center • Palomar Pomerado Health • Poway Surgery Center • Quest Diagnostics • San Diego Imaging • San Diego Outpatient Ambulatory Surgical Center • San Diego Pathologists Medical Group • San Dieguito Anesthesiology Medical Group • Tri-City Medical Center • University of California, San Diego • Western Diagnostic Imaging Center • Valley Radiology • XDI Radiology

EVALUATION: LOWERING COSTS AND HELPING PATIENTS ACHIEVE WELLNESS

Program evaluation demonstrates that PASD is making a significant impact in lowering costs and achieving better health for patients. Our patients report that they have fewer visits to the emergency department, fewer hospital stays, and fewer visits to their medical home clinic while also reporting better health status.

Specialty Care Access Initiative: Optimizing Specialty Care Resources in the Community

Through a partnership with the Council of Community Clinics, we are working to increase access to specialists for all medically underserved patients. This includes recruiting physicians to volunteer at health centers and hosting specialty roundtables at SDCMS to promote referral efficiency and new referral guidelines for practicing primary care providers. In 2011, we will launch e-Consult, a system that will allow primary care physicians at the clinics to email a clinical question to a volunteer specialist, thereby potentially avoiding the need for a face-to-face visit.



“Through Project Access San Diego, Dr. Mihir Parikh donated his time and surgical facility at NVision to perform a pterygium surgery for uninsured patient Dominga Arzata. IOP Ophthalmics also donated the graft to ensure the surgery was a success. Ms. Arzata is a patient from La Maestra Community Health Center in Fairmount.”

PASD BY THE NUMBERS

- ➔ \$2 million in donated services
- ➔ 1,000+ specialty appointments
- ➔ 600 lives changed
- ➔ 500 physician volunteers
- ➔ 8 lives saved

SDCMSF Scholarship Program: Supporting Future Physicians

In 2010, SDCMSF supported the following future physicians:

- ➔ Emerick Gallego-Arteche, 4th Year, UC San Diego School of Medicine
- ➔ Gabriel Murillo, 4th Year, UC San Diego School of Medicine
- ➔ Choung Dang, 3rd Year, UC San Diego School of Medicine
- ➔ Ruben Carmona, 2nd Year, UC San Diego School of Medicine
- ➔ Jessica Cruz, 1st Year, UC San Diego School of Medicine
- ➔ Ronald Crater, UC San Diego Residency Program

We look forward to seeing the future accomplishments of all of our scholarship winners who have demonstrated an outstanding commitment to our community.

Local Extension Center: Helping Physicians Achieve Meaningful Use of Electronic Medical Records

In 2010, SDCMSF received federal grant support (through a subcontract) to provide technical assistance on electronic medical records. This four-year grant will allow SDCMSF to be a vendor-neutral resource for San Diego County physicians who are implementing an electronic medical record and/or working toward meaningful use.

The SDCMS Foundation relies on generous donations from organizations and individuals to support our work. We want to thank all of our donors for their contributions. The Foundation is a 501(c)(3) (tax ID number: 95-2568714), meaning all donations are tax deductible. If you are interested in supporting the work of the Foundation, please contact Lauren Radano at (858) 565-7930 or at Lauren.Radano@SDCMS.org or visit our website at SDCMSF.org.